1724 Connecticut Avenue, NW Washington, DC 20009 (202) 234-5570

Interviews: <u>1,012 registered voters</u>

Dates: March 7-10, 2008

48 Male 52 Female **[109]** 

#### **FINAL**

Study #6080 NBC News/Wall Street Journal March 2008

Please note: all results are shown as percentages unless otherwise stated.

# The margin of error for 1,012 interviews is ± 3.1%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

1a. Are you currently registered to vote at this address?

Registered	100	CONTINUE	[138]
Not registered	-	TERMINATE	•
Not sure	-		

1b. All in all, do you think that things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

Headed in the right direction Off on the wrong track Mixed (VOL) Not sure	3/08+ 20 66 11 3	1/08+ 20 68 9 3	12/07+ 22 63 13 2	11/07 21 67 9 3	9/07 25 63 9 3	7/07 19 67 11 3 10/28-	6/07 19 68 11 2 10/13-	High <u>9/01</u> 72 11 11	Low 7/92+ 14 71 9 6	[139]
		<u>4/07</u>	3/07	<u>1/07</u>	12/06	<u>30/06</u> +	<u>16/06</u> +			
		22	25	28	28	29	26			
•		66	58	57	58	56	61			
		12	14	13	11	13	11			
		-	3	2	3	2	2			
		9/30-	9/8-							
		<u>10/2/06</u> +	<u>11/06</u> +	<u>7/06</u>	<u>6/06</u>	<u>4/06</u>	<u>3/06</u>			
		29	31	27	27	24	26			
		58	54	60	61	67	62			
		11	12 3	11 2	10 2	7 2	9 3			
			3	2	۷	۷	3			
		<u>1/06</u> 31	<u>12/05</u> 30	<u>11/05</u> 26	<u>10/05</u> 28	<u>9/05</u> 32	<u>7/05</u> 34			
		57	59	63	59	57	52			
		10	8	8	10	8	12			
		2	3	3	3	3	2			

<u>4/05</u>

34

<u>5/05</u>

35

1/05

40

2/05

42

12/04

41

10/04+

39

HART/MCINTURFF Study #6080--page 2
March 2008 NBC/WSJ

52	51	48	47	46	48
10	12	8	10	11	10
3	3	2	3	2	3

<sup>+</sup> Results shown reflect responses among registered voters.

Q.1b (cont'd)	Q.1	b (	(cont	ťd)
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Headed in the right direction Off on the wrong track Mixed (VOL) Not sure	9/04+	8/04+	7/04+	6/04+	5/04+	3/04	1/04	12/14/03	12/13/03
	39	36	36	36	33	41	47	56	41
	49	50	48	48	50	49	43	30	48
	10	12	14	14	14	5	6	9	8
	2	2	2	2	3	5	4	5	3
	11/03 43 47 6 3	9/03 38 50 8 4	7/03 42 44 9 4	5/03+ 49 38 8 5	4/03 62 22 13 3	1/03 36 47 14 3	12/02 43 42 13 2	10/02+ 44 42 14	9/02 42 43 12 3
	7/02	6/02	4/02	1/02	12/01	9/01	6/01	1/01	10/00
	40	52	53	62	70	72	43	45	48
	42	31	28	20	15	11	39	36	32
	14	14	15	14	12	11	14	15	18
	4	3	4	4	3	6	4	4	2

<sup>+</sup> Results shown reflect responses among registered voters.

2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? +

18-24	7	[140-141]
25-29	7	
30-34	11	
35-39	5	
40-44	9	
45-49	12	
50-54	9	
55-59	11	
60-64	10	
65-69	6	
70-74	5	
75 and over	8	
Not sure/refused	-	

<sup>+</sup> Results shown reflect responses among registered voters.

2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic	9	[142]
No, not Hispanic	90	
Not sure/refused	1	

<sup>+</sup> Results shown reflect responses among registered voters.

2c. And again, for statistical purposes only, what is your race—white, black, Asian, or something else? +

White	77	[143]
Black	10	
Asian	1	
Other	4	
Hispanic (VOL)	7	
Not sure/refused	1	

<sup>+</sup> Results shown reflect responses among registered voters.

In general, do you approve or disapprove of the job that George W. Bush is doing as president? 3a.

Approve Disapprove Not sure	3/08+ 32 63 5	1/08+ 32 63 5	12/07+ 34 60 6	11/07 31 63 6	9/07 33 61 6	7/07 31 63 6	6/07 29 66 5	High 11/01 88 7 5	Low 6/07 29 66 5	[144]
		4/07 35 60 5	3/07 35 60 5	1/07 35 60 5	12/06 34 61 5	10/28- 30/06+ 39 57 4	10/13- 16/06+ 38 57 5	9/30- <u>10/2/06</u> + 39 56 5	9/8- <u>11/06</u> + 42 53 5	
		7/06 39 56 5	6/06 37 58 5	4/06 36 57 7	3/06 37 58 5	1/06 39 54 7	12/05 39 55 6	10/05 39 54 7	<u>9/05</u> 40 55 5	
		7/05 46 49 5	5/05 47 47 6	4/05 48 46 6	2/05 50 45 5	1/05 50 44 6	12/04 49 44 7	10/04+ 49 47 4	9/04+ 47 48 5	
		8/04+ 47 48 5	<u>7/04</u> + 48 46 6	6/04+ 45 49 6	<u>5/04</u> + 47 46 7	3/04 50 46 5	1/04 54 41 6 3/29-	12/14/03 58 34 9	12/13/03 52 41 7	
		11/03 51 44 5	<u>9/03</u> 49 45 6	7/03 56 38 6	5/03+ 62 31 7	4/03 71 23 6	30/03 66 29 5	3/23/03 67 28 5	3/17/03 62 33 5	
		2/03 <sup>1</sup> 61 31 8	1/03 54 40 6	10/02+ 63 31 6	9/02 64 30 6	7/02 67 27 6	6/02 69 23 8	5/02 75 18 7	<u>4/02</u> 74 20 6	4/01 57 22 21

<sup>&</sup>lt;sup>1</sup>Overnight poll conducted after Colin Powell's speech to the United Nations. + Results shown reflect responses among registered voters.

3b. Do you generally approve or disapprove of the job that George W. Bush is doing in handling the economy?

ApproveDisapproveNot sure	3/08+* 28 66 6	1/08+ 30 64 6	12/07+ 35 58 7	11/07 35 60 5	9/07 38 57 5	7/07 38 56 6	High 12/01 63 25 12	<i>Low</i> <u>1/08</u> + 30 64 6	[145]
	6/07 36 57 7	4/07 40 51 9	3/07 44 49 7	1/07 40 53 7	12/06 40 54 6	10/28- 30/06+ 46 48 6	10/13- 16/06+ 44 52 4	9/30- <u>10/2/06</u> + 41 53 6	
	9/8- <u>11/06+</u> 43 52 5	7/06 41 53 6	6/06 38 56 6	4/06 35 60 5	3/06 36 58 6	1/06 39 54 7	12/05 39 55 6	11/05 38 57 5	
	9/05 40 55 5	7/05 39 54 7	5/05 43 51 6	4/05 41 53 6	2/05 46 50 4	1/05 47 47 6	12/04 44 51 5	10/04+ 45 52 3	
	9/04+ 45 51 4	8/04+ 43 52 5	6/04+ 45 49 6	<u>5/04</u> + 41 53 6	3/04 45 51 4	<u>1/04</u> 49 45 6	12/13/03 48 46 6	11/03 50 44 5	
	9/03 43 52 6	7/03 45 48 7	<u>5/03</u> + 47 45 8	4/03 49 42 9	<u>1/03</u> 44 49 7	12/02 47 45 8	10/02+ 48 44 8	9/02 48 43 9	
	7/02 49 43 8	6/02 57 34 9	4/02 61 30 9	1/02 63 27 10	12/01 63 25 12	4/01 52 27 21			

In general, do you approve or disapprove of the job that George W. Bush is doing in handling the situation in 3c. Iraq?

Approve Disapprove Not sure	3/08+** 33 62 5	<u>1/08</u> + 29 66 5	12/07+ 34 62 4	11/07 27 68 5	9/07 30 66 4	7/07 22 72 6	6/07 26 68 6	4/07 27 66 7	[146]
	<u>3/07</u> 27 67 6	1/07 28 67 5	12/06 23 71 6	10/28- 30/06+ 34 63 3	10/13- 16/06+ 33 63 4	9/8- 11/06+ 38 57 5	7/06 34 61 5	6/06 35 61 4	
	4/06 33 62 5	3/06 35 61 4	<u>1/06</u> 39 56 5	12/05 36 60 4	11/05 32 64 4	<u>9/05</u> 37 58 5	7/05 39 55 6	5/05 44 52 4	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

<sup>\*</sup> Asked of one-half the respondents (FORM A). + Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

3d. In general, do you approve or disapprove of the job that Congress is doing?

		I						High	Low	
Approve Disapprove Not sure	3/08+ 19 69 12	1/08+ 17 73 10	12/07+ 18 70 12	11/07 19 68 13	9/07 23 65 12	6/07 23 64 13	4/07 31 52 17	9/98 61 28 11	<u>4/92</u> + 15 78 7	[147]
		3/07 31 53 16	10/13- 16/06+ 16 75 9	9/06+ 20 65 15	7/06 25 60 15	6/06 23 64 13	4/06 22 65 13	3/06 33 53 14	1/06 29 56 15	
		12/05 25 60 15	11/05 28 57 15	9/05 29 53 18	7/05 28 55 17	5/05 33 51 16	4/05 39 46 15	1/05 41 40 19	6/04+ 40 42 18	
		5/04+ 39 43 18	1/04 46 41 13	12/13/03 39 47 14	11/03 43 45 11	9/03 39 45 16	5/03+ 43 43 14	1/03 42 39 19	12/02 44 39 17	
		10/02+ 44 40 16	9/02 40 44 16	7/02 34 48 18	6/02 43 41 16	1/02 54 29 17	12/01 57 29 14	6/01 47 34 19	4/01 43 33 24	
		3/01 45 32 23	1/01 48 35 17	12/00 55 30 15	10/00+ 49 35 16	9/00+ 46 41 13	7/00+ 46 42 12	6/00+ 43 46 11	4/00+ 42 44 14	
		3/00+ 43 40 17	1/00 48 36 16	12/99 45 42 13	10/99 42 45 13	<u>9/99</u> 40 49 11	7/99 43 41 16	7/99 43 41 16	6/99 40 42 18	
		4/99 49 38 13	<u>1/99</u> 50 40 10	12/98 44 42 14	10/98+ 48 39 13	10/94+ 24 67 9	9/94 23 67 10			

<sup>+</sup> Results shown reflect responses among registered voters.

4. Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

	<u>3/08</u> +	<u>1/08</u> +	<u>12/07</u> +	11/07	<u>10/04</u> +	<u>9/04</u> +	<u>8/04</u> +	
10, very interested	67	66	65	59	74	71	63	[148-149]
9	8	10	8	9	8	7	10	
8	10	10	12	12	9	9	12	
7	5	4	5	7	3	5	6	
6	2	3	2	3	2	2	2	
5	3	4	4	5	2	4	4	
4	1	1	1	1	-	1	1	
3	1	1	1	1	1	-	-	
2	-	-	-	-	-	-	1	
1, not at all interested	2	1	2	3	1	1	1	
Cannot rate	1	-	-	-	-	-	-	

<sup>+</sup> Results shown reflect responses among registered voters.

5. Now I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	Very	Somewhat		Somewhat	Very	Don't Know Name/	
Carrier W. Break	<u>Positive</u>	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	Not Sure	F4 F 0 7
George W. Bush							[150]
March 2008+	16	18	10	12	43	1	
January 2008+	15	18	10	17	40	-	
December 2007+	16	21	10	13	40	-	
November 2007	17	17	10	14	41	1	
September 2007	18	18	11	13	40	-	
July 2007	13	20	11	15	41	-	
June 2007	12	20	11	15	42	-	
April 2007	17	19	13	14	37	-	
March 2007	18	20	9	14	39	-	
January 2007	17	18	12	17	35	1	
December 2006	19	19	10	15	37	-	
October 28-30, 2006+	23	17	10	14	36	-	
July 2006	21	18	10	15	36	-	
January 2006	24	17	12	13	33	1	
November 2005	20	18	12	15	35	-	
September 2005	24	18	10	14	34	-	
July 2005	27	20	10	15	28	-	
January 2005	32	19	9	15	25	-	
June 2004+	33	15	8	14	30	-	
January 2004	38	17	8	13	24	-	
High							
December 2001	54	26	9	6	5	-	
Low							
June 2007	12	20	11	15	42	-	

<sup>+</sup> Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Hillary Clinton							[151/158]
March 2008+	22	23	11	14	29	1	
January 2008+	23	23	11	11	31	1	
December 2007+	21	19	14	12	33	1	
November 2007	19	24	12	14	30	1	
September 2007	20	24	13	13	29	1	
July 2007	20	24	16	12	27	1	
June 2007	18	24	15	16	26	1	
March 2007	16	23	17	15	28	1	
December 2006	21	22	17	12	26	2	
April 2006	19	19	19	13	28	2	
December 2004	24	21	14	11	29	1	
December 13, 2003	21	25	12	12	30	1	
July 2003	16	21	20	13	27	3	
March 2001	16	19	15	18	31	1	
January 2001	27	22	13	12	24	2	
October 2000+	20	19	15	14	31	1	
September 2000+	19	23	16	13	28	1	
June 2000+	19	22	16	13	29	1	
March 2000+	18	24	19	15	23	1	
January 2000	21	23	18	13	24	1	
December 1999	19	22	17	13	28	1	
October 1999	21	24	13	16	25	1	
High							
January 1999	35	23	16	11	14	1	
Low							
March 2001	16	19	15	18	31	1	

<sup>+</sup> Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	Neutral	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
John McCain				<u> </u>			[152/159]
March 2008+	15	32	23	15	12	3	
January 2008+	15	31	26	15	7	6	
December 2007+	10	28	28	21	7	6	
November 2007	8	27	31	19	7	8	
September 2007	9	27	26	18	11	9	
July 2007	7	28	25	20	9	11	
April 2007	11	31	27	15	7	9	
March 2007	12	31	25	15	9	8	
December 2006	13	33	22	16	4	12	
June 2006	11	29	29	11	5	15	
April 2006	12	27	28	13	6	14	
August 2004+	18	33	26	8	4	11	
July 2004+	19	30	30	9	2	10	
May 2004+	20	30	26	8	5	11	
July 2002	12	29	27	10	5	17	
April 2002	18	29	25	9	3	16	
June 2001	15	29	26	11	6	13	
April 2001	17	30	25	9	3	16	
January 2001	16	28	29	7	3	17	
July 2000+	18	32	25	9	6	10	
April 2000+	16	30	27	12	5	10	
January 2000	14	20	27	8	3	28	
December 1999	12	22	24	4	2	36	
High							
May 2004+	20	30	26	8	5	11	
Low							
October 1999	9	20	22	5	2	42	
Barack Obama							[153/160]
March 2008+	25	26	18	13	15	3	[=======]
January 2008+	18	29	22	12	15	4	
December 2007+	17	29	23	13	12	6	
November 2007	15	28	24	12	12	9	
September 2007	15	27	23	13	12	10	
July 2007	16	26	24	12	10	12	
April 2007	19	26	25	8	6	16	
March 2007	18	19	26	11	6	20	
December 2006	17	18	18	7	6	34	
October 28-30, 2006+	14	17	18	5	6	40	
Michelle Obama	<u> </u>	<b>4</b> ,	20	J	Ü	70	[154/161]
March 2008+	14	18	32	9	11	16	[-30+]
Cindy McCain		10	32	Č		_0	[155/162]
March 2008+	6	14	37	7	5	31	[]
	9	<del></del>	٥,	•	0	<b>5</b> ±	

<sup>+</sup> Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
The Republican Party							[156]
March 2008+ *	10	24	15	21	28	2	
January 2008+	13	21	26	20	18	2	
November 2007+	9	25	23	21	21	1	
September 2007	8	23	20	27	20	2	
July 2007	8	25	19	23	23	2	
June 2007	7	21	21	23	26	2	
January 2007	10	23	21	23	21	2	
December 2006	11	22	19	22	24	2	
October 28-30, 2006+	15	20	16	20	28	1	
October 13-16, 2006+	11	21	18	19	30	1	
September 30-October 2, 2006+	11	26	18	17	27	1	
September 8-11, 2006+	13	24	17	20	25	1	
July 2006	11	22	18	21	25	3	
June 2006	10	24	18	21	26	1	
April 2006	9	26	20	21	22	2	
March 2006	10	24	21	22	21	2	
January 2006	13	24	20	20	22	1	
November 2005	9	23	23	19	24	2	
October 2005	13	23	23	20	19	2	
September 2005	14	23	20	19	22	2	
July 2005	12	26	20	21	20	1	
May 2005	13	27	17	19	22	2	
February 2005	17	27	19	18	18	1	
December 2004	19	27	18	16	18	2	
October 2004+	20	24	18	15	22	1	
September 2004+	21	22	16	18	22	1	
August 2004+	18	26	17	16	22	1	
July 2004+	18	25	20	18	18	1	
September 2003	17	26	17	19	18	3	
July 2003	18	30	16	16	16	3	
December 2002	21	26	22	15	14	2	
July 2002	18	25	22	17	14	4	
July 2000+	15	28	24	16	15	2	
High							
December 2001	21	36	18	13	9	3	
Low							
June 2007	7	21	21	23	26	2	

<sup>\*</sup> Asked of one-half the respondents (FORM A). + Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
Ralph Nader							[157]
March 2008+ *	4	10	25	18	29	14	
July 2007	7	14	36	16	12	15	
September 2004+	3	11	34	18	24	10	
June 2004+	4	16	28	19	22	11	
May 2004+	5	14	30	18	24	9	
March 2004+	3	15	29	20	23	10	
December 2000	8	23	30	15	13	11	
October 2000+	11	20	31	10	12	16	
September 2000+	12	20	27	14	13	14	
June 2000+	10	23	30	9	6	22	
April 2000+	9	19	31	12	8	21	
May 1996	14	23	28	9	6	20	

<sup>\*</sup> Asked of one-half the respondents (FORM A). + Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very <u>Positive</u>	Somewhat <u>Positive</u>	<u>Neutral</u>	Somewhat <u>Negative</u>	Very <u>Negative</u>	Don't Know Name/ <u>Not Sure</u>	
The Democratic Party							[163]
March 2008+ **	20	25	18	16	19	2	
January 2008+	23	23	19	17	17	1	
November 2007+	11	27	24	19	18	1	
September 2007	8	26	27	22	16	1	
July 2007	15	27	21	20	15	2	
June 2007	12	30	22	19	16	1	
January 2007	13	29	26	16	14	2	
December 2006	17	29	23	19	10	2	
October 28-30, 2006+	14	25	25	18	17	1	
October 13-16, 2006+	11	26	26	19	16	2	
September 30-October 2, 2006+	9	29	26	17	17	2	
September 8-11, 2006+	11	23	24	21	19	2	
July 2006	7	25	27	22	17	2	
June 2006	10	25	25	22	17	1	
April 2006	9	24	27	23	16	1	
March 2006	8	24	30	22	15	1	
January 2006	11	25	28	20	15	1	
November 2005	8	25	29	20	16	2	
October 2005	10	24	32	19	13	2	
September 2005	11	26	29	18	14	2	
July 2005	9	25	28	22	14	2	
May 2005	12	26	26	20	14	2	
February 2005	14	28	28	16	13	1	
December 2004	18	26	22	19	14	1	
October 2004+	17	25	22	16	19	1	
September 2004+	16	26	20	18	19	1	
August 2004+	17	24	23	16	19	1	
July 2004+	16	25	24	19	14	2	
September 2003	11	29	22	19	16	3	
July 2003	11	25	25	20	16	3	
December 2002	13	27	27	16	15	2	
July 2002	10	29	25	21	13	2	
July 2000+	19	27	24	15	14	1	
High							
January 2000	20	30	23	15	10	2	
Low							
July 2006	7	25	27	22	17	2	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).
+ Results shown reflect responses among registered voters.

Q.5 (cont'd)	Very	Somewhat		Somewhat	Very	Don't Know Name/	
	<u>Positive</u>	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	Not Sure	
Bill Clinton							[164]
March 2008+ **	20	22	11	13	32	2	
January 2008 +	23	21	14	12	29	1	
November 2007 +	25	22	13	14	26	-	
March 2007	27	21	16	14	21	1	
April 2006	27	23	16	12	21	1	
October 2004+	26	22	13	11	27	1	
June 2004+	20	22	16	14	27	1	
January 2002	17	19	13	13	36	2	
June 2001	18	21	15	15	31	-	
April 2001	20	20	15	11	34	-	
January 2001	32	24	11	12	21	-	
December 2000	33	23	11	12	21	-	
September 2000+	25	25	10	13	27	-	
August 2000+	24	22	11	13	30	-	
July 2000+	22	27	11	12	28	-	
High			***************************************	***************************************	***************************************		
January 1993	33	31	15	9	7	5	
Low							
March 2001	17	17	13	14	38	1	

#### 6. Would you say that you and your family are better off or worse off than you were four years ago?

Better off Worse off About the same (VOL). Not sure	21	5/04+ 42 33 23 2	10/00+ 63 11 24 2	9/00+ 62 12 25 1	12/98 69 18 NA 13	6/97* 59 22 18 1	10/96 49 22 27 2	9/96+ 52 22 24 2	8/2- 6/96+ 48 23 27 2	7/96+ 46 20 32 2	1/96 49 25 24 2	12/95 47 26 24 3	[165]
		9/92 37 40 21 2	7/92 34 42 22 2	5/92 38 39 22 1	4/92 35 43 20 2	2/92 36 41 22 1	1/92 39 40 20 1	12/91 42 39 17 2	10/91 40 37 22 1				

<sup>\*\*</sup> Asked of one-half the respondents (FORM B). + Results shown reflect responses among registered voters.

<sup>\*</sup> Asked of one-half the respondents (FORM A).
+ Results shown reflect responses among registered voters.

7. Do you think that the next president should take an approach similar to that of George W. Bush, or should the next president take a different approach than George W. Bush has?

	<u>3/08</u> +**	<u>11/07</u> +	<u>4/07</u>	
Similar approach to Bush	17	21	21	[166]
Different approach from Bush	76	73	74	
Not sure	7	6	5	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

8. What is your preference for the outcome of this year's congressional elections—a Congress controlled by Republicans or a Congress controlled by Democrats?

republicans of a congress	CONTROLLE	by Democ	iaio.					
Republican-controlled Congress  Democrat-controlled Congress  Not sure	3/08+ 35 49 16	10/28- 30/06+ 37 52 11	10/13- 16/06+ 37 52 11	9/30- <u>10/2/06</u> + 39 48 13	9/8- 11/06+ 39 48 13	7/06+ 38 48 14	6/06+ 38 49 13	[167]
		4/06+ 39 45 16	3/06+ 37 50 13	1/06+ 38 47 15	12/05+ 38 46 16	11/05+ 37 48 15	10/05+ 39 48 13	
		7/05+ 40 45 15	5/05+ 40 47 13	10/04+ 43 44 13	9/04+ 42 46 12	6/04+ 42 44 14	5/04+ 41 44 15	
		3/04+ 42 45 13	1/04 42 43 15	12/13/03 42 42 42 16	10/02+ 43 42 15	9/02 42 42 16	7/02 43 41 16	
		6/02 42 41 17	1/02 44 40 16	12/01 42 40 18	12/99 40 44 16	10/99 39 41 20	7/99 39 43 18	
		6/99 42 41 17	4/99 41 40 19	3/99 37 43 20	10/98+ 41 43 16	9/98 40 39 21	7/98 41 40 19	
		6/98 39 40 21	4/99 41 40 19	2/98 41 37 22	1/98 40 42 18	12/97 41 37 22	9/97 41 39 20	
		7/97 45 39 16	4/97 44 38 18	1/96 41 38 21	12/95 42 41 17	10/94 44 38 18		

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

9a. Let me list some issues that have been proposed for the federal government to address. Please tell me which one of these items you think should be the top priority for the federal government. (IF MORE THAN ONE, ASK:) Well, if you had to choose just one, which do you think should be the top priority?

### (ASK ONLY OF RESPONDENTS WHO CHOOSE A PRIORITY IN Q.9a.)

9b. And which of these issues do you think should be the next highest priority for the federal government to address?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

		Q.9a Top Priority			T	/b COMB op/Secon Priorities	ıd	
-	<u>3/08</u> +	<u>1/08</u> +	<u>12/07</u> +		<u>3/08</u> +	<u>1/08</u> +	<u>12/07</u> +	
Job creation and economic growth	26	27	14		50	46	32	[168-169/
The war in Iraq	19	17	18		42	36	36	170-171]
Health care	12	17	18		29	34	35	
Energy and the cost of gas	10	6	8	CONTINUE	22	18	20	
Terrorism	9	10	9		20	19	20	
Illegal immigration	9	11	12		19	22	25	
Foreign policy and Iran	2	5	5		7	12	13	
The environment and global warming	4	5	6		9	12	15	
Other (VOL)	-	-	-		-	-	1	
All equally (VOL)	8	2	9		1	1	-	
None of these (VOL)	-	-	-	Skip to Q.9c	-	-	-	
Not sure	1	-	1		-	-	-	

<sup>+</sup> Results shown reflect responses among registered voters.

9c. In thinking about the next president that we'll be electing, which of the following two statements comes closer to your point of view? (IF "BOTH," ASK:) I understand that you feel that they are both important, but if you had to choose the ONE statement that comes closer to your point of view, which would you choose?

Statement A: This is a time to have a president who will focus on progress and help move America forward.

Statement B: This is a time to have a president who will focus on protecting what has made America great.

	<u>3/08</u> +	<u>11/07</u> +	
Statement A/focus on progress/moving forward	57	50	[172]
<b>Statement B</b> /focus on protecting what has made America great	39	46	
Not sure	4	4	

<sup>+</sup> Results shown reflect responses among registered voters.

10. Putting aside for a moment the question of who each party's nominee might be, what is your preference for the outcome of the 2008 presidential election—that a Democrat be elected president, or that a Republican be elected president? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) And do you strongly prefer a (Democrat/Republican), or is your preference not that strong?

	<u>3/08</u> +	<u>11/07</u> +	<u>9/07</u> +	<u>4/07</u>	
Democrat					
Strongly	44	41	40	39	[173]
Not strongly	6	8	7	10	
Republican					
Not strongly	8	8	9	6	
Strongly	29	31	29	25	
Other (VOL)	4	2	4	6	
Not sure	9	11	11	14	

<sup>+</sup> Results shown reflect responses among registered voters.

11a. Generally speaking, do you think of yourself as do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? +

Not very strong	Democrat	27 7	Skip to Q.12a	[174]
	an Democratdent	14 14	CONTINUE	
	an Republican	9	CONTINUE	
•	Republican	7	Skip to Q.16	
Strong Republic	can	18		
Other		3	CONTINUE	
Not sure/nothi	ng	1		

<sup>+</sup> Results shown reflect responses among registered voters.

### (ASK ONLY OF RESPONDENTS WHO SAY INDEPENDENT, OTHER, OR NOT SURE IN Q.11a.)

11b. Have you already voted in a presidential primary, will you be voting in a presidential primary in the future, or will you wait to vote in the general election? +

Have already voted	44	CONTINUE	[175]
Will be voting in the future	11	Skip to Q.11d	=
Will wait until the general election	36		<del>-</del>
None/other (VOL)	5	Skip to Q.17	
Not sure	4		

<sup>+</sup> Results shown reflect responses among registered voters.

#### (ASK ONLY OF RESPONDENTS WHO SAY "HAVE ALREADY VOTED" OR IN Q.11b.)

11c. Did you vote in the Democratic primary or the Republican primary?

### (ASK ONLY OF RESPONDENTS WHO SAY "WILL BE VOTING IN THE FUTURE" IN Q.11b.)

11d. Do you plan to vote in the Democratic primary or the Republican primary? +

Democratic primary	53	[176/177]
Republican primary	36	-
Neither/other (VOL)	6	•
Not sure	5	

<sup>+</sup> Results shown reflect responses among registered voters.

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

12a. Regardless of whether you have already voted or not, if the Democratic primary election were being held today would you vote for Hillary Clinton or Barack Obama? (IF "NOT SURE," ASK:) Well, which way do you lean?

	<u>3/08</u> +	<u>1/08</u> +	
Hillary Clinton	47	53	[178]
Barack Obama	43	37	
Other (VOL)	1	1	
None (VOL)	2	1	
Not sure	7	8	

<sup>+</sup> Results shown reflect responses among registered voters.

	12/07	11/07	9/07	7/07	6/07	4/07	3/07	12/06
Hillary Clinton	45	47	44	43	39	36	40	37
Barack Obama	23	25	23	22	25	31	28	18
John Edwards	13	11	16	13	15	20	15	14
Joe Biden	4	3	2	5	4	3	2	4
Dennis Kucinich	4	2	3	2	3	1	1	NA
Bill Richardson	2	4	4	6	4	2	5	2
Chris Dodd	1	-	1	1	1	-	1	NA
Mike Gravel	-	-	-	-	-	-	NA	NA
Other (VOL)	-	3	1	1	2	1	1	17
None (VOL)	1	1	1	2	2	1	1	3
Not sure	7	4	5	5	5	5	5	5

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

12b. Who do you think would have the better chance of defeating John McCain in the general election in November—Hillary Clinton or Barack Obama? +

Hillary ClintonBarack Obama	38 48	[179]
Other (VOL)	1	
None (VOL)	2	
Not sure	11	

<sup>+</sup> Results shown reflect responses among registered voters.

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

13. Now I'd like you to compare Hillary Clinton and Barack Obama on a few issues. For each one, please tell me whether you think that Hillary Clinton or Barack Obama would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. +

#### THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY HILLARY CLINTON BETTER

			Both				
	Hillary	Barack	Would Be	Neither			
	Clinton	Obama	Equally	Would	Depends	Not	
	<u>Better</u>	<u>Better</u>	<u>Good</u>	Be Good	(VOL)	<u>Sure</u>	
Health care	50	23	20	4	-	3	[210]
Dealing with an international crisis	48	25	19	4	-	4	[213]
Dealing with leaders of foreign countries	44	32	18	3	-	3	[212]
Jobs and the economy	37	27	28	5	-	3	[209]
The war in Iraq	34	33	21	7	-	5	[180]
Illegal immigration	30	24	26	9	1	10	[208]
The environment	28	27	31	6	1	7	[211]
Uniting the country	23	48	21	5	-	3	[214]

<sup>+</sup> Results shown reflect responses among registered voters.

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

14. It now appears that the contest for the Democratic nomination between Hillary Clinton and Barack Obama may continue at least through the end of the primary season in June. Do you feel that this is good for the Democratic Party or bad for the Democratic Party in their efforts to win the general election in November, or will it not make a difference either way? +

Good for the Democratic Party	25	[215]
Bad for the Democratic Party	38	
No difference either way	31	
Not sure	6	

<sup>+</sup> Results shown reflect responses among registered voters.

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A DEMOCRAT IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE DEMOCRATIC PRIMARY IN Q.11c OR Q.11d.)

15. In addition to primaries and caucuses, the Democratic selection rules for the presidential nominee include the votes of elected officeholders or party officials who are often called superdelegates.

If one of the candidates loses among delegates selected by voters but still wins the nomination by winning among superdelegates, would you consider that nominee legitimate, would you consider that nominee NOT legitimate, or do you not have an opinion either way? +

Would consider nominee legitimate	29	[216]
Would consider nominee NOT legitimate	38	
No opinion either way	28	
Not sure	5	

<sup>+</sup> Results shown reflect responses among registered voters.

# (ASK ONLY OF RESPONDENTS WHO SAY THEY ARE A REPUBLICAN IN Q.11a OR THAT THEY WOULD VOTE OR HAVE VOTED IN THE REPUBLICAN PRIMARY IN Q.11c OR Q.11d.)

16. Are you satisfied that John McCain is the Republican nominee, or would you have preferred that the Republican Party nominated someone else? +

Satisfied that McCain is the nominee	44	[217]
Would have preferred someone else	52	
Not sure	4	

<sup>+</sup> Results shown reflect responses among registered voters.

# (Q.17a AND Q.17b ARE ROTATED.)

17a. If the next election for president were held today, and John McCain were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	<u>3/08</u> +	<u>1/08</u> +	<u>4/07</u>	<u>12/06</u> +	
John McCain	44	43	39	43	[218]
Barack Obama	47	41	45	38	
Depends (VOL)	1	4	1	3	
Neither/other (VOL)	3	5	5	6	
Not sure	5	7	10	10	

<sup>+</sup> Results shown reflect responses among registered voters.

17b. If the next election for president were held today, and John McCain were the Republican candidate and Hillary Clinton were the Democratic candidate, for whom would you vote?

					10/28-			
	<u>3/08</u> +	<u>1/08</u> +	<u>11/07</u> +	<u> 12/06</u> +	<u>30/06</u> +	<u>4/06</u> +	<u>11/05</u> +	
John McCain	45	47	45	47	45	46	44	[219]
Hillary Clinton	47	43	46	43	36	37	42	
Depends (VOL)	1	1	1	1	3	3	1	
Neither/other (VOL)	3	3	4	5	8	8	6	
Not sure	4	6	4	4	8	6	7	

<sup>+</sup> Results shown reflect responses among registered voters.

18. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement.

No matter who wins the election, America will have a good president.

			10/29-	
	<u>3/08</u> +**	<u>12/07</u> +	31/04 <sup>1</sup>	
Strongly agree	13	10	8	[220]
Somewhat agree	31	26	22	
Somewhat disagree	20	22	20	
Strongly disagree	30	34	45	
Not sure	6	8	5	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

<sup>&</sup>lt;sup>1</sup>Results shown reflect responses among *likely* voters.

<sup>+</sup> Results shown reflect responses among registered voters.

19. Regardless of how you intend to vote, suppose that **(READ ITEM)** were to win the presidential election and become president. Would this be totally acceptable to you, somewhat acceptable to you, somewhat unacceptable to you, totally unacceptable to you, or would you not have strong feelings about this one way or the other? \*+

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TOTALLY ACCEPTABLE

	Acce	otable	Unacce	eptable	1 		
					Don't Have		
		Some-	Some-		Strong	Not	
	<u>Totally</u>	<u>what</u>	<u>what</u>	<u>Totally</u>	<u>Feelings</u>	<u>Sure</u>	
Barack Obama	39	26	13	16	4	2	[223]
Hillary Clinton	35	21	10	28	5	1	[222]
John McCain	26	34	12	20	6	2	[221]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

20. Would you prefer that the next president be a liberal, a moderate, or a conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) And would you say you prefer that the next president be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	6	[224]
Somewhat liberal	12	
Moderate	41	
Somewhat conservative	17	
Very conservative	17	
Not sure	7	

<sup>+</sup> Results shown reflect responses among registered voters.

21. Would you describe (READ ITEM) as liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) And would you say (READ ITEM) is very (liberal/conservative) or somewhat (liberal/conservative)? +

	Lib	eral	l 	Conse	rvative	l 	
		Some-		Some-		Not	
	<u>Very</u>	<u>what</u>	<u>Moderate</u>	<u>what</u>	<u>Very</u>	<u>Sure</u>	
Barack Obama	30	25	24	5	3	13	[225]
Hillary Clinton	36	23	23	6	3	9	[226]
John McCain	4	7	31	29	17	12	[227]

<sup>+</sup> Results shown reflect responses among registered voters.

22. Which is the more important consideration for you in deciding whom to support for president—a candidate's ideas and policies for the future, or a candidate's leadership style and personal trustworthiness?

	<u>3/08</u> +**	<u>3/00</u>	<u>12/99</u>	
Ideas and policies for the future	32	40	39	[228]
Leadership style/trustworthiness	48	44	49	
Both equal (VOL)	20	15	10	
Not sure	-	1	2	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

- 23. I'm going to mention two sets of issues. Please tell me which set of issues is more important to you in deciding for whom you will vote in the presidential election.
  - Set A: Terrorism and social issues and values.

**Set B:** The economy and health care.

			10/29-	10/16-		
	<u>3/08</u> +	<u>11/07</u>	31/04 <sup>1</sup>	18/04 <sup>1</sup>	<u>9/04</u> +	
<b>Set A</b> /terrorism and social issues and values more important	30	34	49	51	44	[229]
Set B/the economy and health care more important	56	52	39	38	44	
Both equally (VOL)	13	13	12	11	11	
Not sure	1	1	-	-	1	

<sup>&</sup>lt;sup>1</sup>Results shown reflect responses among *likely* voters.

24. Which of the following best describes how you would feel if **(READ ITEM)** were elected president in November—optimistic and confident that (he/she) would do a good job, satisfied and hopeful that (he/she) would do a good job, uncertain and wondering whether (he/she) would do a good job, or pessimistic and worried that (he/she) would do a bad job? + \*\*

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY OPTOMISTIC

	Optimistic	Satisfied	Uncertain	Pessimistic	Not Sure	
Hillary Clinton	28	24	19	28	1	[230]
Barack Obama	26	29	24	19	2	[232]
John McCain	19	33	28	17	3	[231]

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

<sup>+</sup> Results shown reflect responses among registered voters.

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	Pessimistic	Not Sure
George W. Bush					
October 2004+	31	20	13	35	1
John Kerry					
October 2004+	23	25	24	27	1
+ Results shown reflect responses amo	ong registered v	oters.			

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	Not Sure
George W. Bush					
October 2000+	27	29	24	19	1
Al Gore					
October 2000+	22	30	23	24	1
+ Results shown reflect responses amo	ong registered v	oters.			

	Optimistic	<u>Satisfied</u>	<u>Uncertain</u>	Pessimistic	Not Sure
Bob Dole					
October 1996+	21	24	32	20	3
September 1996+	20	26	31	21	2
Bill Clinton					
October 1996+	28	31	21	19	1
September 1996+	23	33	24	19	1
+ Results shown reflect responses am	ong registered v	oters.			

<sup>+</sup> Results shown reflect responses among registered voters.

25a. How would you rate **Hillary Clinton** on the following qualities, using a five-point scale, on which a "5" means a very good rating, a "1" means a very poor rating, and a "3" means a mixed rating?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL VOTERS WHO SAY VERY GOOD RATING (SCORE OF "4" OR "5")

	Very Good Rating			Ve	Very Poor Rating Cannot		
	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Rate</u>	
Being knowledgeable and experienced enough to handle the presidency							[233/253]
All Voters							
March 2008+ *	32	18	17	13	18	2	
November 2007+	31	21	17	11	20	-	
Democratic primary voters							
March 2008+	50	23	15	6	4	2	
November 2007	51	25	16	4	4	-	
June 2006	48	23	16	7	5	1	
Having the strong leadership qualities needed to be president							[241/266]
All Voters							
March 2008+ **	29	21	21	12	17	-	
November 2007+	25	21	18	9	26	1	
Democratic primary voters							
March 2008+	44	27	16	6	6	1	
November 2007	45	27	16	7	5	-	
Being compassionate enough to understand average people							[238/263]
All Voters							-
March 2008+ **	26	18	23	13	19	1	
November 2007+	23	18	19	12	27	1	
Democratic primary voters							
March 2008+	40	24	20	8	7	1	
November 2007	42	27	18	7	5	1	
Being a good commander-in-chief							[239/264]
All Voters							
March 2008+ **	25	18	21	11	24	1	
November 2007+	19	20	18	7	35	1	
Democratic primary voters							
March 2008+	38	26	22	5	7	2	
November 2007	36	27	22	6	8	1	
Having high personal standards that set							
the proper moral tone for the country							[240/265]
All Voters							
March 2008+ **	23	17	21	12	25	2	
November 2007+	19	17	21	10	32	1	
Democratic primary voters							
March 2008+	34	27	20	7	10	2	
November 2007	35	26	24	7	7	1	

<sup>\*</sup> Asked of all Democratic primary voters and half [FORM A] of all non-Democratic primary voters. \*\* Asked of all Democratic primary voters and half [FORM B] of all non-Democratic primary voters. + Results shown reflect responses among registered voters.

Q.25a (cont'd)	Very Good Rating		Ve	ry Poor Rating	Cannot	ot	
	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Rate</u>	
Bringing real change to the direction of the country							[236/256]
All Voters							
March 2008+ *	21	17	22	14	24	2	
November 2007+	20	22	22	8	27	1	
Democratic primary voters							
March 2008+	35	23	22	9	8	3	
November 2007	34	29	24	6	7	-	
June 2006	33	28	22	8	8	1	
Sharing your positions on the issues							[235/255]
All Voters							
March 2008+ *	16	18	22	12	29	3	
November 2007+	16	20	19	12	32	1	
Democratic primary voters							
March 2008+	29	27	25	7	9	3	
November 2007	31	30	25	8	6	-	
June 2006	25	29	29	8	7	2	
Being inspirational and an exciting choice for president							[234/254]
All Voters							
March 2008+ *	19	14	21	17	27	2	
November 2007+	20	19	17	11	33	-	
Democratic primary voters							
March 2008+	31	21	24	11	10	3	
November 2007	37	27	18	8	10	-	
June 2006	25	25	26	12	11	1	
Being honest and straightforward							[237/257]
All Voters							
March 2008+ *	18	15	21	15	28	3	
November 2007+	17	16	22	12	33	-	
Democratic primary voters							
March 2008+	29	23	26	9	10	3	
November 2007	30	23	29	10	8	-	
Being easygoing and likable							[242/267]
All Voters							
March 2008+ **	18	12	30	16	23	1	
November 2007+	15	17	25	13	29	1	
Democratic primary voters							
March 2008+	27	18	31	13	9	2	
November 2007	26	23	30	11	9	1	

<sup>\*</sup> Asked of all Democratic primary voters and half [FORM A] of all non-Democratic primary voters. \*\* Asked of all Democratic primary voters and half [FORM B] of all non-Democratic primary voters. + Results shown reflect responses among registered voters.

25b. How would you rate Barack Obama on the following qualities, using a five-point scale, on which a "5" means a very good rating, a "1" means a very poor rating, and a "3" means a mixed rating?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL VOTERS WHO SAY VERY GOOD RATING (SCORE OF "4" OR "5")

	Very Go Rating	Very Good Rating			Very Poor Rating Cannot		
	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Rate</u>	
Being easygoing and likable							[252/272]
All Voters							
March 2008+ **	39	30	17	5	7	2	
November 2007+	34	30	21	6	5	4	
Democratic primary voters							
March 2008+	52	29	10	4	4	1	
November 2007	45	27	16	4	4	4	
Being compassionate enough to understand average people							[248/268]
All Voters							
March 2008+ **	35	24	23	8	8	2	
November 2007+	27	27	26	8	7	5	
Democratic primary voters							
March 2008+	50	26	15	3	4	2	
November 2007	40	27	21	5	4	3	
Having high personal standards that set the proper moral tone for the country							[250/270]
All Voters							
March 2008+ **	29	28	23	8	9	3	
November 2007+	26	24	27	8	8	7	
Democratic primary voters							
March 2008+	43	30	16	4	5	2	
November 2007	39	26	18	6	4	7	
Being inspirational and an exciting choice for president							[244/259]
All Voters							
March 2008+ *	36	20	19	10	13	2	
November 2007+	21	21	29	10	15	4	
Democratic primary voters							
March 2008+	52	21	15	4	5	3	
November 2007	32	24	23	7	9	5	
June 2006	38	27	16	6	7	6	
Being honest and straightforward							[247/262]
All Voters							
March 2008+ *	29	24	22	7	14	4	
November 2007+	26	25	27	8	9	5	
Democratic primary voters							
March 2008+	41	29	19	3	5	3	
November 2007	39	26	19	5	5	6	

<sup>\*</sup> Asked of all Democratic primary voters and half [FORM A] of all non-Democratic primary voters. \*\* Asked of all Democratic primary voters and half [FORM B] of all non-Democratic primary voters.

<sup>+</sup> Results shown reflect responses among registered voters.

Q.25b (cont'd)	Very Good Rating		Ve	ery Poor Rating			
	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Rate</u>	
Bringing real change to the direction of the country							[246/261]
All Voters							
March 2008+ *	26	24	20	10	17	3	
November 2007+	18	19	31	13	13	6	
Democratic primary voters							
March 2008+	41	31	15	4	6	3	
November 2007	28	24	31	6	6	5	
June 2006	29	27	24	8	5	7	
Having the strong leadership qualities needed to be president							[251/271]
All Voters							
March 2008+ **	24	22	27	9	16	2	
November 2007+	15	24	28	14	15	4	
Democratic primary voters							
March 2008+	35	27	22	6	8	2	
November 200+	23	32	26	6	9	4	
Being a good commander-in-chief							[249/269]
All Voters							
March 2008+ **	19	22	28	13	16	2	
November 2007+	12	17	30	15	21	5	
Democratic primary voters							
March 2008+	29	30	25	7	7	2	
November 2007	18	25	34	9	9	5	
Sharing your positions on the issues							[245/260]
All Voters							
March 2008+ *	18	21	23	13	21	4	
November 2007+	13	20	28	12	21	6	
Democratic primary voters							
March 2008+	29	30	26	6	5	4	
November 2007	22	29	31	6	6	6	
June 2006	21	28	29	7	5	10	
Being knowledgeable and experienced enough to handle the presidency							[243/258]
All Voters							
March 2008+ *	11	17	30	14	25	3	
November 2007+	11	18	28	17	21	5	
Democratic primary voters							
March 2008+	18	26	33	11	9	3	
November 2007	15	26	33	11	11	4	
June 2006	10	20	40	16	7	7	

<sup>\*</sup> Asked of all Democratic primary voters and half [FORM A] of all non-Democratic primary voters.

\*\* Asked of all Democratic primary voters and half [FORM B] of all non-Democratic primary voters.

+ Results shown reflect responses among registered voters.

26. How would you rate **John McCain** on the following qualities, using a five-point scale, on which a "5" means a very good rating, a "1" means a very poor rating, and a "3" means a mixed rating?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF ALL VOTERS WHO SAY VERY GOOD RATING (SCORE OF "4" OR "5")

	Very Good Rating		Very Poor Rating		Cannot		
	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>Rate</u>	
Being knowledgeable and experienced enough to handle the presidency							[273]
March 2008+ *	33	33	18	6	8	2	[]
December 2007+	25	29	24	8	6	8	
Being a good commander-in-chief							[279]
March 2008+ **	31	30	23	7	7	2	
December 2007+	21	26	25	12	6	10	
Having the strong leadership qualities needed to be president							[308]
March 2008+ **	30	31	26	6	4	3	
Having high personal standards that set the proper moral tone for the country							[280]
March 2008+ **	27	29	27	7	7	3	
December 2007+	25	28	25	6	6	10	
Being honest and straightforward							[277]
March 2008+ *	22	30	24	10	12	2	
December 2007+	25	26	24	6	8	11	
Being compassionate enough to understand average people							[278]
March 2008+ **	17	23	37	12	9	2	
Being easygoing and likable							[309]
March 2008+ **	14	23	35	16	10	2	
December 2007+	15	25	32	12	5	11	
Sharing your positions on the issues							[275]
March 2008+ *	11	20	29	18	20	2	
December 2007+	10	17	34	16	12	11	
Being inspirational and an exciting choice for president							[274]
March 2008+ *	8	14	35	21	20	2	
Bringing real change to the direction of the country							[276]
March 2008+ *	8	12	34	21	22	3	

<sup>\*</sup> Asked of one-half the respondents (FORM A). \*\* Asked of one-half the respondents (FORM B).

27a. Do you think that Hillary Clinton is a positive role model for American women, or not?

	<u>3/08</u> +**	<u>11/07</u> +	<u>6/00</u> +	<u>1/96</u>	<u>1/95</u>	<u>6/94</u>	12/92	
Is a positive role model	59	55	44	51	57	62	66	[310]
Is not a positive role model	35	40	50	39	37	32	21	
Not sure	6	5	6	10	6	6	13	

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>\*\*</sup> Asked of one-half the respondents (FORM B). + Results shown reflect responses among registered voters.

Now I'm going to read you some things that you might learn about some of the candidates running for president. For each one, please tell me whether (A) you are enthusiastic about the candidate having this attribute, (B) you are comfortable with it, (C) you have some reservations about it, (D) you are very uncomfortable with it, or (E) it makes no difference to you.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ENTHUSIASTIC ABOUT OR COMFORTABLE WITH THIS ATTRIBUTE

(C)

(D)

	(A) Enthusiastic About This Attribute	(B) Comfortable With This <u>Attribute</u>	Have Some Reservations About This Attribute	Very Uncomfortable With This Attribute	<b>(E)</b> Makes No <u>Difference</u>	Not <u>Sure</u>	
Barack Obama would be the first African-American president							[313]
March 2008+	26	26	8	6	33	1	
November 2007+	19	25	7	8	40	1	
March 2007	21	24	7	6	41	1	
Hillary Clinton is married to Bill Clinton							[311]
March 2008+	10	20	18	26	25	1	
November 2007+	12	20	10	23	34	1	
March 2007	11	21	10	18	40	-	
John McCain would be the oldest president elected to a first term							[312]
March 2008+	2	24	24	16	33	1	
March 2007	3	20	19	11	46	1	

<sup>+</sup> Results shown reflect responses among registered voters.

28. Please tell me how closely you believe John McCain would follow and support George W. Bush's programs and policies if elected president—very closely, somewhat closely, not too closely, or not closely at all.

	All	GOP Primary		
	Voters	Voters		
_	<u>3/08</u> +	3/08	4/07	•
Very closely	29	14	18	[314]
Somewhat closely	48	62	45	
Not too closely	13	18	17	
Not closely at all	6	3	8	
Not sure	4	3	12	

<sup>+</sup> Results shown reflect responses among registered voters.

29. Do you know what Barack Obama's religion is? (IF "YES," ASK:) What religion is he?

	<u>3/08</u> +	<u>12/07</u> +	
Protestant (includes United Church of Christ, Baptist, Lutheran,			
Methodist, Episcopal, Presbyterian, and other Christians)	37	18	[315]
Catholic	2	2	
Jewish	-	-	
Muslim	13	8	
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	-	-	
Other	2	1	
None	2	1	
Not sure/refused	44	70	

<sup>+</sup> Results shown reflect responses among registered voters.

# Turning to the economy...

30. Let me read you a number of aspects dealing with the economy, for each please tell me whether this is currently affecting you a great deal, quite a bit, just some, or very little. If this does not apply to you, just say so.

THIS TABLE HAS BEEN RANKED BY PERCENTAGE WHO SAY A GREAT DEAL OR QUITE A BIT

The price of gasoline and home heating oil   March 2008+*		A Great Deal	Quite A Bit	Just Some	Very Little	Does Not <u>Apply</u>	Not <u>Sure</u>	
December 2007+	The price of gasoline and home heating oil					<del></del>		[316]
The cost of groceries and household products  March 2008+ *	March 2008+ *	65	14	12	5	3	1	
March 2008+ *	December 2007+	51	18	23	5	3	-	
The cost of health care       [322]         March 2008+*       45       13       19       10       12       1         December 2007+       42       16       20       12       10       -         Savings and pensions for retirement       [320]         March 2008+*       33       12       22       13       19       1         December 2007+       28       11       26       11       23       1         The impact trade agreements have had on American jobs       [324]         March 2008+*       28       13       20       13       23       3         Job security and layoffs       [319]         March 2008+*       26       8       15       13       37       1         December 2007+       16       6       12       15       51       -         Your investments in the stock market       21       12       18       11       36       2         December 2007+       13       10       21       14       41       1         The cost and security of your mortgage         March 2008+*       17       5       12	<del>-</del>							[323]
March 2008+ *       45       13       19       10       12       1         December 2007+       42       16       20       12       10       -         Savings and pensions for retirement       [320]         March 2008+ *       33       12       22       13       19       1         December 2007+       28       11       26       11       23       1         The impact trade agreements have had on American jobs       [324]         March 2008+ *       28       13       20       13       23       3         Job security and layoffs       [319]         March 2008+ *       26       8       15       13       37       1         December 2007+       16       6       12       15       51       -         Your investments in the stock market       [318]         March 2008+ *       21       12       18       11       36       2         December 2007+       13       10       21       14       41       1         The cost and security of your mortgage       March 2008+ *       17       5       12       16       48	March 2008+ *	50	17	21	7	4	1	
December 2007+	The cost of health care							[322]
Savings and pensions for retirement       March 2008+ *	March 2008+ *	45	13	19	10	12	1	
March 2008+ *	December 2007+	42	16	20	12	10	-	
December 2007+	Savings and pensions for retirement							[320]
The impact trade agreements have had on American jobs  March 2008+ *	March 2008+ *	33	12	22	13	19	1	
on American jobs       [324]         March 2008+ *	December 2007+	28	11	26	11	23	1	
March 2008+ *								[324]
March 2008+ *	March 2008+ *	28	13	20	13	23	3	
December 2007+	Job security and layoffs							[319]
Your investments in the stock market     [318]       March 2008+ *	March 2008+ *	26	8	15	13	37	1	
March 2008+ *	December 2007+	16	6	12	15	51	-	
December 2007+       13       10       21       14       41       1         The cost and security of your mortgage       [317]         March 2008+ *       17       5       12       16       48       2         December 2007+       14       4       15       19       48       -	Your investments in the stock market							[318]
The cost and security of your mortgage       [317]         March 2008+ *	March 2008+ *	21	12	18	11	36	2	
March 2008+ *	December 2007+	13	10	21	14	41	1	
December 2007+	The cost and security of your mortgage							[317]
	March 2008+ *	17	5	12	16	48	2	
- · · · · · · · · · · · · · · · · · · ·	December 2007+	14	4	15	19	48	-	
Overtime pay and bonuses at work [321]	Overtime pay and bonuses at work							[321]
March 2008+ * 15 6 10 13 54 2	March 2008+ *	15	6	10	13	54	2	
December 2007+ 12 5 11 12 59 1	December 2007+	12	5	11	12	59	1	

<sup>\*</sup> Asked of one-half the respondents (FORM A).

31. Do you think the fact that the American economy has become increasingly global is good because it has opened up new markets for American products and resulted in more jobs, or bad because it has subjected American companies and employees to unfair competition and cheap labor?

	<u>3/08</u> +*	<u>12/07</u> +	6/97	
Globalization has been good	25	28	42	[325]
Globalization has been bad	58	57	48	
About equally good and bad (VOL)	12	12	7	
Not sure	5	3	3	

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

32. On another subject, thinking about the state in which you live, would you say that there is a lot of conflict and tension between people of different races, some conflict and tension, not that much conflict and tension, or no conflict and tension at all between people of different races? +

A lot of conflict and tension	15	[326]
Some conflict and tension	42	
Not much conflict and tension	29	
No conflict and tension at all	11	
Not sure	3	

<sup>+</sup> Results shown reflect responses among registered voters.

#### Now thinking about Iraq...

33. Do you think the U.S. goal of achieving victory in Iraq is still possible, or not?

	<u>3/08</u> +*	<u>12/07</u> +	<u>11/07</u> +	9/07	7/07	4/07	
Yes, victory in Iraq is still possible	40	37	41	37	32	36	[327]
No, victory in Iraq is not still possible	53	55	53	56	62	55	
Not sure	7	8	6	7	6	9	

<sup>\*</sup> Asked of one-half the respondents (FORM A).

34. When it comes to the war in Iraq, which of the following statements comes closer to your point of view?

**Statement A:** The most responsible thing we can do is find a way to withdraw most of our troops from Iraq by the beginning of 2009.

**Statement B:** The most responsible thing we can do is to remain in Iraq until the situation in the country is stable.

	<u>3/08</u> +**	<u>12/07</u> +	<u>11/07</u> +	
Statement A/withdraw most troops by 2009	52	57	55	[328]
<b>Statement B</b> /remain until the situation is stable	43	40	40	
Not sure	5	3	5	

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

35. When it comes to **(READ ITEM)**'s approach on dealing with the situation in Iraq, do you think (he/she) generally has the right approach, the wrong approach, or do you not really know enough about this to have an opinion? +

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY RIGHT APPROACH

		Do Not Know Enough To		
Right <u>Approach</u>	Wrong <u>Approach</u>	Have <u>Opinion</u>	Not <u>Sure</u>	
35	32	29	4	[329]
30	32	34	4	[331]
27	31	38	4	[330]
	Approach 35	Approach 35 32 30 32	Right Wrong Have Approach Approach 35 32 29 30 32 34	Right Wrong Have Not Approach Approach Opinion Sure  35 32 29 4 30 32 34 4

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

<sup>+</sup> Results shown reflect responses among registered voters.

[341-342]

# FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2004 election for president? (IF "YES," ASK:) For whom did you vote—George W. Bush, John Kerry, or someone else? +

Voted—George W. Bush	43	[332]
Voted—John Kerry	36	
Voted—someone else	7	
Voted—refused (VOL)	1	
Did not vote	11	
Not sure	2	

<sup>+</sup> Results shown reflect responses among registered voters.

F2. Are you currently employed? (IF CURRENTLY EMPLOYED:) What type of work do you do?

(IF NOT CURRENTLY EMPLOYED:) Are you a student, a homemaker, retired, or unemployed and looking for work? +

Currently Employed		
Professional/ manager	22	[333]
White-collar worker	17	
Blue-collar worker	17	
Farmer, rancher	1	
Not Currently Employed		
Student	3	
Homemaker	9	
Retired	26	
Unemployed, looking for work	3	
Other	-	
Not sure	2	

<sup>+</sup> Results shown reflect responses among registered voters.

F3. What is the last grade that you completed in school? +

Grade school  Some high school  High school graduate  Some college, no degree  Vocational training/2-year college  4-year college/bachelor's degree  Some postgraduate work, no degree	1 4 23 18 11 24 3
,	3
2 or 3 years' postgraduate work/master's degree	12
Doctoral/law degree	2
Not sure/refused	2

<sup>+</sup> Results shown reflect responses among registered voters.

F4. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced? +

Single		[343]
Unmarried, living with partner	3	
Married	62	
Separated	2	
Widowed		
Divorced	8	
Other (VOL)	-	
Not sure/refused		

<sup>+</sup> Results shown reflect responses among registered voters.

F5. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	8	[344]
Somewhat liberal	13	
Moderate	40	
Somewhat conservative	18	
Very conservative	17	
Not sure		

<sup>+</sup> Results shown reflect responses among registered voters.

### F6a. What is your religion? +

Protestant (includes Baptist, Lutheran, Methodist,

Episcopal, Presbyterian, and other Christians)	52	CONTINUE	[345]
Catholic	24		
Jewish	3		
Muslim	-	Skip to Q.F7	
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	2		
Other	6		=
None	9	CONTINUE	
Not sure/refused	4		

<sup>+</sup> Results shown reflect responses among registered voters.

### (ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN Q.F6a.)

F6b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way? +

[346]

Fundamentalist/evangelical	19	
Neither fundamentalist nor evangelical	43	
Not sure	9	
Catholic/Jewish/Muslim /Mormon (Q.F6a)	29	

<sup>+</sup> Results shown reflect responses among registered voters.

F7. How often do you attend services at a church, synagogue, mosque, or other place of worship? +

Never	15	[347]
Once a year	7	
A few times a year	15	
Once a month		
About twice a month	10	
Once a week or more often	42	
Not sure	3	

<sup>+</sup> Results shown reflect responses among registered voters.

F8a. Are you a current or retired labor union member? +

### (ASK ONLY OF RESPONDENTS WHO SAY NO OR NOT SURE IN Q.F8a.)

F8b. Is anyone else in your household a current or retired labor union member? +

Labor union member	16	[349]
Labor union household	9	
Non-union household	73	
Not sure	2	

<sup>+</sup> Results shown reflect responses among registered voters.

F9. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that? +

Less than \$10,000	4	[350]
Between \$10,000 and \$20,000	7	
Between \$20,000 and \$30,000	8	
Between \$30,000 and \$40,000	8	
Between \$40,000 and \$50,000	9	
Between \$50,000 and \$75,000	20	
Between \$75,000 and \$100,000	13	
More than \$100,000	18	
Not sure/refused	13	

<sup>+</sup> Results shown reflect responses among registered voters.